Anton Platonov

Senior Frontend Engineer

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Frontend engineer with 7+ years building production web and mobile products end-to-end — from architecture to release. Recent focus: embedded SPAs inside native banking apps, EV-charging platforms, LLM pipelines with reproducible evaluation, and analytics and A/B testing infrastructure built from scratch. Comfortable owning a codebase alone and leading a small team. Working experience with clients and stakeholders in English and Russian.

EXPERIENCE

Senior Frontend Engineer — MercuryX.kz — Apr 2025 – present · Almaty, on-site

Sole frontend owner of a production B2B e-commerce marketplace — one codebase powering both the public website and an SPA embedded inside native banking apps.

- Built custom WebView JS bridges (status bar, safe areas, native navigation) so the embedded SPA is indistinguishable from native on iOS and Android
- Designed and own the frontend architecture: 360+ components on Feature-Sliced Design, ~83k LOC, release process and code standards
- Owned analytics end-to-end: designed the event taxonomy and funnels, defined the A/B testing approach, implemented tracking on the frontend and configured Google Analytics — giving the product team the data to validate changes
- RU/KK/CN localization, Sentry monitoring, Vitest + Playwright test coverage
- Passed bank security review

Founder & Lead Frontend Developer — Emaho.dev — 2019 – present · Almaty

Founded and run a digital product studio. Originally focused on culture and the arts, now delivering products end-to-end for clients in energy, insurance, fintech and media. Lead frontend developer on every project below.

Arilan Energy — EV charging platform (arilan.kz) · 2023 – present

Software for Kazakhstan's largest EV charging operator: driver mobile app, on-station screen interface, and B2B admin dashboards for station monitoring, billing and analytics.

- Designed the architecture of the Flutter driver app, in production for over a year; published to the App Store and Google Play
- Built non-standard UI and animation modules for iOS and Android (Riverpod, Google Maps API, WebSocket, REST layer, push notifications)
- Integrated QR payments with Kaspi.kz, one of Kazakhstan's largest banks
- Built the B2B control panel (Nuxt) with secure onboarding on a separate database and management of drivers and charging sessions
- Designed the analytics and experimentation model for the whole platform — event taxonomy, funnels and A/B test design — then implemented tracking on both the Flutter app and the Nuxt web panel and configured it in Firebase and Google Analytics
- Shipped an interactive WebGL product showcase (Babylon.js, 3D car scene) as a fast, mobile-optimized static page

Startup Tracker — AI-enriched startup database · 2026

Internal tool aggregating startups from dozens of accelerator sites and tech news sources, enriching each record through an LLM pipeline that extracts founders, funding stage and round size, market segment and tech stack.

- Built a RAG layer over the corpus so the database can be queried in natural language rather than by filters
- Designed a reproducible evaluation procedure comparing model combinations across the pipeline — extraction accuracy against a hand-labeled ground-truth set, hallucination rate, cost per record and latency

AI Trading Assistant — personal project · 2026

Upload a portfolio and receive AI-generated recommendations by email on a recurring schedule, based on analysis of market trends and news for the held positions. Built the data ingestion, LLM analysis pipeline and scheduled delivery. Advisory only — no trade execution.

Стена (Wall) — project management system for Centras Insurance · 2020 – 2022

Vue 3 + Tailwind SPA with Kanban boards, data tables, project and task tracking, and an analytics dashboard.

- Designed the client-side architecture
- Implemented registration and authorization, a flexible role and permission system enforced at both component and router level, and global and personal notifications
- Built a real-time Kanban board with collaborative editing over WebSocket

Cobra — co-browsing tool for Kupipolis · 2023

Browser-based co-browsing for customer support: operators connect to the customer's screen over WebRTC and guide them to a purchase with a second cursor, or explain the interface by drawing on the screen. Designed and developed the entire client side, including the operator toolset (cursor, marker, eraser).

Daktil — literary online magazine (daktilmag.kz) · 2022 – present

Rebuilt the magazine's frontend from scratch: responsive layouts, complex rich-text editorial pages, RU/KZ localization and SEO.

- Built the site and a new admin area / CMS (Nuxt 3)
- Designed the data model (MySQL) and wrote the API layer (Nitro server, Prisma ORM)
- Currently building the publishing house's online store

Also: Showmarket — website and a Flutter ticket-scanning app used by staff at live events (2024) · Atyrau Go — city guidebook turned into a mobile app with an interactive map and walking routes for Urban Forum Kazakhstan, Flutter + Firebase (2023) · Pbuchet.kz — multipage Nuxt 3 site with Google Analytics

Managing Director — Ariapp | Art Audioguides — Dec 2017 – Mar 2022 · Almaty

Android/iOS app for recording and publishing museum audio guides on the Arthive platform. Adopted by the Kasteyev State Art Museum, Almaty. Ran the product and the team alongside frontend and mobile development.

Junior Developer — pharmprice.kz — 2017 – 2018

Kazakhstan's first pharmaceutical aggregator. Built website interfaces in vanilla JS and jQuery.

Before 2016

Projects in the arts; business development manager at STEP construction company (St. Petersburg); translator for large industrial companies.

SKILLS

Frontend: TypeScript, JavaScript, Vue 3, Nuxt, React, Tailwind, Babylon.js (WebGL)

Mobile: Flutter, Dart, Riverpod; some Swift / iOS

Backend: Nuxt / Nitro, Laravel, REST, WebSocket, WebRTC

Data: MySQL, Prisma ORM

AI/ML: LLM pipelines, RAG, model evaluation, scraping and data enrichment

Analytics & experimentation: analytics design (event taxonomy, funnels, product metrics), A/B test design and rollout, frontend implementation on web and mobile, Google Analytics and Firebase setup

Testing & tooling: Vitest, Playwright, Sentry

DevOps: Docker, GitHub Actions

Architecture: Feature-Sliced Design, role-based access control, i18n (RU/KK/CN)

Other: team leadership, client-facing project management, negotiations in English

EDUCATION

St. Petersburg State University of Culture and Arts — History of World Arts; Translation (English, Spanish)

Ongoing self-directed study in programming and web development, applied in commercial projects.

LANGUAGES

Russian — native · English — fluent · German — reading and correspondence · Spanish — reading and correspondence · Kazakh — reading with a dictionary